November 15, 2017

Job Posting:

**Graphic Designer**

**Ontario Research Fund – Research Excellence Project**

**Intelligent Systems for Sustainable Urban Mobility (ISSUM)**

**Position Type**

1 year casual part-time contract, renewable as a casual part-time position on an annual basis until March 2022

**Start Date**

November 20, 2017

**Hours**

Variable

**Salary**

$30/hour, commensurate with experience

**Closing Date for Applications**

Posted until filled

**Background.** The ISSUM project is a collaborative, multi-sector, multi-institutional research initiative jointly funded by the Ontario Ministry of Research, Innovation & Science (MRIS), York University, the University of Waterloo, and a number of private sector companies and public institutions in Ontario. The goal of ISSUM is to research and develop integrated intelligent systems for sensing, analysis, simulation and 3D visualization of urban population mobility. This research will strengthen the technology sector in Ontario, increase efficiency, reduce greenhouse gases and enhance the livability of urban regions for all Ontarians.

**Job Description.** The graphic designer will report to the Principal Investigator Professor James Elder and ISSUM Project Manager. Duties can be performed remotely. Once a week in person meeting is required.

**Responsibilities**

- Setting up staging website for ISSUM project and working with Project Manager and PI to accomplish the final product
- Customize Wordpress themes
- Creating all the necessary graphics for website including logos, icons, backgrounds and images
- Having in-person consultation with project manager, providing a structured plan of how the website will be completed and requesting the necessary information
• Providing technical support on all web-related issues

Education/Training
Degree or proven experience in Graphic Design

Skills & Experience
• Proficient in Adobe Illustrator, Photoshop
• Proven experience building websites in Wordpress CMS
• Having a solid knowledge of HTML, CSS, PHP and Javascript
• Experience in building interactive websites for clients (provide portfolio/links of websites that are currently live on the web)
• Strong knowledge of SEO principles and ability to implement best SEO practices when building websites for clients. Content writing skills are a big plus.
• Ability to take on projects from start to finish
• Ability to multi-task, handle multiple projects
• Ability to work independently and in a team environment
• Fast self-learner, efficient and deadline oriented

Application Process
Your complete application package must include a cover letter, résumé, and three samples of independently developed websites. References will be requested should you be selected for interview. Please ensure that “Graphic Designer” is quoted in e-mail subject lines. Only those selected for an interview will be contacted.

Applications should be submitted to:
Kai Lin
Lassonde School of Engineering
York University
Email: kailin@yorku.ca

York University is an Affirmative Action (AA) employer and strongly values diversity, including gender and sexual diversity, within its community. The AA program, which applies to Aboriginal people, visible minorities, people with disabilities, and women, can be found at www.yorku.ca/acadjobs or by calling the AA office at 416-736-5713. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.